



“Central Asia Fashion- 2008”

The 2nd International Fashion Exhibition, in association with second additions of Central Asia Leather Bags& Shoes, Central Asia Lingerie, Central Asia Jeans, and Central Asia Optics once again opened its gates on 30th.March-2nd April 2008 and has become the focus of the sector in Central Asia region.

Both with the number of its international exhibitors and visitors and the business atmosphere it has supplied into the market, Central Asia Fashion has proved to be the only international fashion exhibition throughout the region.

160 exhibitors from 15 countries such as:

Azerbaijan, Belgium, Finland, France, Germany, Italy, Poland, Russia, Turkey, Spain, Kazakhstan, Kyrgyzstan, Turkmenistan, UAE, Uzbekistan, Mongolia

13.575 visitors from 19 countries such as: China, Israel, Great Britain, UAE, Greece, Czech Republic, Hungary, France, Korea, Korea, India, Germany, Italy, Turkey, Ukraine, Uzbekistan, Turkmenistan, Russia, Tajikistan, Kyrgyzstan, only at the second year of Central Asia Fashion prove the importance of the market as well as the exhibition itself.

Designer’s shows, catwalk, interest of press and workshops has created a great public opinion.

Kazakhstan, as the natural business and political center of the entire Central Asia region, stands as one of the largest importer of fashion and textile products. Since there is no local production in Kazakhstan and it is scarce in the other Central Asian countries, almost all of the products market needs are imported.

Kazakhstan is well known among the European suppliers as for Kazakhstan market is dominated by European producers, especially the Italians.

With its vast natural resources, drastically increasing purchasing power, incredibly high prices Kazakhstan is now, and will be one of the greatest markets for fashion industry for world’s suppliers.

Central Asia Fashion, even though stronger, will host its visitors and exhibitors on

16-19 November 2008

15-18 March 2009

Almaty-Kazakhstan

Reported by organizer:

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